

LEO BURNETT U.S.A.  
A DIVISION OF LEO BURNETT COMPANIES, INC.

Ad No. 271-C2 - (BICYCLE) - Reg. No. M19531 - Page, 4/C Bleed - (9 1/16 x 11 1/2 inches)

National Enquirer, 1990  
(604)



**REFRESH  
FOR LESS**

\$0.99 suggested retail price  
15 mg "tar," 1.0 mg nicotine  
per cigarette by FTC method

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SURGEON GENERAL'S WARNING: Smoking  
By Pregnant Women May Result in Fetal  
Injury, Premature birth, And Low Birth Weight.



Source: <https://www.industrydocuments.ucsf.edu/docs/fsxn0003>

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